# Work Smart by Link3 IT

Work Smart: Active Directory Benefits

# What’s AD mean for the Company?

Active Directory: Benefits

Some of the benefits in utilizing the Link3 Active Directory forest includes;

Built-in account management  
The Link3 Active directory will feature a full set of user accounts for all staff on every establishment Link3 has. The IT will monitor and maintain all user accounts in a central branch of the AD tree thus relieving individual departments of this responsibility.

Synchronized passwords  
One benefit of AD accounts is users will have the same password for Active Directory, E-mail and other internal & integrated services. Gradually the IT will provide a synchronized account & password management throughout the organization and is a part of management in AD and other offered services.

Improved workstation security  
Link3 has invested in the hardware and software to provide the organization with a reliable AD infrastructure. This allows all departments to leverage AD features such as end-to-end encryption for your data transmission, internal and in external networks. This reduces attack surface for your desktop & in the server lines.

Autonomy and control  
Even though the AD is centrally managed, departments can elect to have Organizational Units (OU) as their own branch in the Active Directory tree. This will give the department the flexibility to publish computing resources and file shares on department owned servers/team sites in SharePoint etc. The departmental branches will be secured from the rest of the AD forest and departments will have full control of the branch and its shared folders.

Central storage provided for departments  
By using the central services offered by the Link3, teams can soon have their own Work Folders allocated and isolated for the designated teams.

Reduced support

When utilizing the Link3 AD forest, you are not "going it alone" with the technology. Link3 IT will provide various levels of support with regard to the AD forest. IT Administrators are available for consulting and problem tracking will be under the help desk support. It is reassuring knowing that if there are problems there is a place to turn to for help. The company grants the AD forest top priority when allocating consulting and support resources.

By using the central services offered by the Link3, IT administrators will focus on improving rather than maintaining IT resources. IT support personnel are freed from the day to day maintenance of users and accounts. This can allow IT support staff to spend more time developing and expanding computing resources at the departmental level.

Our goal is to lower the cost of using Active Directory on the Link3 offices. This could allow departments to address specific computing needs by spending money on active computing resources instead of infrastructure.

Site(s) Usage  
The following services will be available to all the Link3’s establishments and will leverage the benefits of the AD forest on a daily basis.

* User Account & Password Management
* Print Servers/Service Management
* Highly Secured Access to Information
* End-To-End Encryption
* Team Isolated File Server (FTP)
* Network Access Protection
* Disk Encryption with BitLocker
* AppLocker Control on Clients software’s
* Reduced overhead through standardization
* Backup and restoration services for central storage
* Automated software updates/patches

We sincerely hope you will be the next department to take advantage of our service offering.